

## **Confidentiality Policy**

**The Confidentiality Policy** shall set forth the key principles that apply to the privacy of information collected by us on **adsider.com** website.

**The objective of this Confidentiality Policy** is to notify the users about the types of information collected on the website, means of storage and processing, and the purpose of its use and transfer.

### **Data and Personal Information Collection**

Automatic data collection. Similarly to the majority of websites, we collect some data automatically. Such information includes IP-addresses, search engine type, the name of an Internet-provider, information about the page from which the user has entered the website and the page from which the user left the website, data about the content viewed on our website (page html, graphic materials, etc.), information about an operating system, date and time and other information used for an analysis and site administration purposes.

Tracking technologies. Adsider.com and our partners use cookies and other technologies to analyse trends, administer the website and track how the user navigates the website. We use cookies that are small text files stored on the user's computer. These files contain information of non-personal nature about how you navigate the website. You can control the use of cookies on the level of your browser; however, you should note that disconnecting a function of sending cookie files may limit your website use capabilities.

We do not process this information either directly or otherwise and do not engage any third parties to process such information to identify you.

We collect personal information such as e-mail directly when you fill out our online subscription form on our website. The information you provide may be used for marketing purposes and to inform you by email about the latest news, interviews and cases, our new products and products from our partners.

We have social media pages on Facebook, Twitter and LinkedIn. Please note that facebook.com, twitter.com and linkedin.com use their own privacy policies. Please read them at:

<https://www.facebook.com/about/privacy>

<https://twitter.com/ru/privacy>

[https://www.linkedin.com/legal/privacy-policy?trk=d\\_org\\_guest\\_company\\_overview\\_footer-privacy-policy](https://www.linkedin.com/legal/privacy-policy?trk=d_org_guest_company_overview_footer-privacy-policy)

### **Data Management**

We give you an opportunity to access your non-personal data that we store, and to amend or delete such data. You can prohibit the collection and use of your information at any time by using an **opt-out** mechanism. We do not use information provided to us for any purposes other than those for which such information was provided without your consent.

Pursuant to the GDPR, we provide the users in the EEA with a mechanism allowing them to receive access to their information, download or delete it.

### **Data Safety**

All the information is stored in accordance with generally accepted protection standards. We use several secured data centres to store and process data. All the data is transmitted in an anonymized and encrypted format.

We store your data in accordance with our legal obligations including in connection with dispute resolution and ensuring the performance of our agreements.

### **Safety of Minors**

The website is not intended for minor users. We act responsibly in connection with security matters, specifically in connection with minors. Therefore, we ask the parents to explain to their children the importance of using the Internet safely.

### **Changes in our Confidentiality Policy**

Please note that we may amend our Confidentiality Policy. If we revise our Confidentiality Policy, we will publish the changes on the valid policy page.